

Designer and Clothing Companies used as Gang Identifiers

DESIGNER/Company	GANG	What it Represents (Colors, Symbols, Acronyms, etc...)
Allan Iverson	Almighty Insane	AI for Almighty Insane gangs
Akademiks	Latin Kings	AKDMKS means 'Almighty K ings D estroy M ania K S'
Akademiks	People	'99' means two upside down sixes
Burberry	Bloods	B for Bloods; Colors are Red, Tan, Black
British Knights (BK)	Crips	Blood Killers
Calvin Klein (CK)	Bloods	Crip Killa
Calvin Klein	Surenos	Chap Killa
Champion	Crips	C for Crips
Coach	Crips	C for Crips
Coach	Rivals of Crips	Crips On A Couch Hatin
Coco Chanel	Crips	C and backwards C represents Crips
Coco Chanel	Crips	Consolidated Crips, Compton Crips, Compound Crips
Chanel	Hoover Crips	Crips Hoover Always Need Extra Love
Converse:	People Nation gangs	Five pointed star
Converse All Star	Crips; Blood haters	All Slobs Turn And Run
DC Shoe Co	Disciples	Di Ciples
DC Shoe Company	Five Percenters	D for Divine, C for Cipher and 8 point star
Donna Karan/DKNY:	People Nation Gangs	DK represents Disciple Killer;
Donna Karen/DKNY	Latin King haters	DKNY represents Disrespect Kings of NY
Gucci	Gangster Disciples	G represents gangsters; Gangster Disciples
Ecko; Rhino	Bloods	The 'ck' in the middle represents Crip Killer
Ecko Unltd	Bloods-East Coast	Every Crip Killer Only United Now Loves the Dawg
Ecko	Bloods	Every Crip Khild Obey
EnYce	Crips	Every Night Young Crips Evolve
EnYce	Crips	Every New Year Crips Evolve
Fendi	Folk Nation gangs	The F represents Folk
Fendi logo	Folk haters	The back to back F's represent F__ K Folk
Fila	Folk	Folk In Love Always
Fila	Nortenos	Fourteen In Love Always
FuBu	Bloods	F__K U, Blood Up
FuBu logo FB	Crips	F__ K Bloods
FuBu	Latin Kings	05 Represents the 5 Points of the latin King Crown
G-Unit	Gangster Disciples	'G' for Gangsters
G-Unit	all gangsters	'G' for Gangster
Hugo Boss	Gangster Disciples	Boss represents Brothers of the Strong
Iverson:	Insane Gangs	I for Insane
Iverson	Imperial gangsters	I for Imperial
KSWISS	Surenos	Kill Scraps When I See Scraps
KSWISS	Crips	Kill Slobs When I See Slobs
Louis Vuitton	Vice Lords	The LV logo looks like VL for Vice Lords
Louis Vuitton	Vatos Locos	VL signifies Vatos Locos
LRG	Mexican gangs	LRG means La Raza Gang
LRG	Tiny Rascal Gangsters	LRG means Lady Rascal Gang or Love Rascal Gang
Kaos	People and Vice Lords	Black and Red logo with a red five pointed star
Kaos	Bloods; Black P Stones	Red and Black Logo
Kaos	Nortenos	Red and Black logo
Mecca	Bloods	Murder Every Crip Child Alive
Mecca	Maniac gangs	Maniacs Ever Control Chicago Always
Nike	Bloods	Niggas Insane Killing E-Ricketts
Nooka	Netas	Netas On One Killing All

NorthFace	Norteno gangs	N for Noretano
NorthFace	Nuestra Familia	NF for Nuestra Familia
North Pole Clothing	Nortenos	N for Nortenos
NuBalance	Nuestra Familia/Nortenos	'N' for Nortenos
Polo	Crips	Property Of Locs Only
Polo	People	People On Look Out
Reebok	Bloods	Respect Each and Every Blood OK
Rocawear	Simon City Royals	R in Rocawear stands for Royals
Rocawear	Crips	Respect Only Crips Always When Ever Are There
Southpole	Sureno gangs	S in Southpole stands for Sureno
Southpole	MS 13	S in Southpole stands for Salvatrucha
Triple 5 Soul	People Nation gangs	the 5's represent the '5' of the People nation
Triple 5 Soul	Crips	3- 5's equals 15 for letter O for any one of the Rollin gangs, such as Rollin 30s, Rollin 40s, Rollin 60s ...
Under Armour	Almighty gangs	UA stands for United Almighty
Under Armour	Neta Asociacion	UA stands for United Association

Homefront